

## **MINORITY CITIZENS ADVISORY COMMITTEE 2005 WORK PLAN**

### **MAIN FOCUS AREAS:**

#### **Environmental Justice**

Finalize MCAC's proposed environmental justice principles and define equity.

*Per conversation with MTC Executive Director Steve Heminger, discussions will continue on the wording of the principles.*

#### **Enhance Local Demographic Data**

Enhance local demographic information; take steps to improve the ways MTC collects, compiles and disseminates basic demographic and travel data for various population groups.

*This topic area is related to issues identified in MCAC's proposed Environmental Justice Principles.*

#### **High School Internship Program**

Focus MTC's High School Internship Program on outreach to low-income and minority youth.

*The design of this program calls on MCAC members to assist with recruitment and outreach to low income and minority youth.*

#### **Lifeline Transportation Funding**

Identify barriers to implementation of MTC's Lifeline Transportation Funding Program.

*MCAC will be consulted as this program moves forward. In April 2005, the MTC Commission adopted funding to support transportation improvements specific to low-income communities, as well as program guidelines that allow for program oversight at the countywide level. In most cases, the Congestion Management Agency (CMA) will assume the lead role for program administration. There are other activities associated with Lifeline that will occur this fiscal year, including the comparison of travel characteristics to the Bay Area's various population groups; conducting research regarding access to automobiles; and identifying strategies for enhanced use of taxis.*

*Two other topic areas listed separately in MCAC's draft work plan will become part of the work included under Lifeline Transportation and will not be individual work elements for MTC staff. These are Transportation Affordability and Welfare to Work.*

#### **Air Quality and Communities of Concern**

Advise on how MTC policies on air quality affect communities of concern (e.g., how will High Occupancy/Toll (HOT) lanes affect air quality in communities of concern?).

*MCAC members will receive information on the work that MTC staff will be doing in this area. Additionally, the legislation that allows the pilot HOT lanes calls for the Alameda CMA, the Alameda County Transportation Improvement Authority (ACTIA) and VTA to implement the pilot program. The Alameda CMA, serving as the administering agency, will manage the project to establish the HOT lane facilities. MTC staff will keep the committee apprised as this work progresses.*

**INFORMATIONAL UPDATE TOPIC AREAS:**

**Legislative Updates**

Stay informed about legislative updates on transportation issues; assist with advocacy as appropriate

*If desired, MCAC members can receive the monthly Legislative History, which is a summary of proposed state and federal legislation MTC is tracking. Occasionally MTC legislative analysts could attend meetings to review the legislation with members.*

**Customer Service Programs**

Stay informed/advise on implementation of MTC's Customer Service Programs, such as 511 (phone and Web), TransLink®

*MCAC will be kept apprised as improvements are made to these customer service programs.*

**Community-Based Transportation Plans**

Follow progress on/participate in MTC's completion of Community-Based Transportation Plans (county congestion management agencies will serve as lead agency).

*Last year five pilot community-based plans were completed, along with an evaluation of the program. This year work will center on continuation of the program. The best way for MCAC members to participate is to participate in a local plan, if there is one occurring in their community. Plans will soon be under way in the following areas.*

*Funding available in fiscal year 2005-06 means the program will be able to expand to additional communities sometime in early 2006.*

*West Oakland*

*Canal District of Marin County*

*San Francisco, Civic Center area*

*Cordelia (Solano County)*

*Gilroy (Santa Clara County)*

**MTC's Minority Business Program**

Improve MTC's Disadvantaged Business Enterprise (DBE) Program.

*MCAC will have the opportunity to review MTC's annual DBE goal, and how it is calculated. This normally occurs in the fall.*

**Outreach to Ethnic Media Outlets**

Improve outreach to minority media outlets.

*MTC's public information staff will ask MCAC to review MTC's database of community media outlets and to suggest additions. Other suggestions on how to improve communication with this branch of the media will be appreciated.*